

Subject: Martinis For Moffitt 2010 - THANK YOU!

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Dear Recipient,

On behalf of my other 14 colleagues at the **Bay Area Advisors**, I want to extend to you our deepest thanks for your support of our Martinis for Moffitt event.

We were truly overwhelmed this year at the outpouring from the community. I'd like to share with you just a couple brief talking points of success:

- â We raised over \$90,000 this year - a leap forward over both our projection and last year's number, and a five-year cumulative of nearly a quarter million dollars!*
- â We had over 650 attendees join us on Friday night - again, a new record attendance!*
- â We had more dollars raised in every one of our categories (sponsorship; tickets; auction) than ever before!*

And that success is because of you and every one of our friends, family members, clients and colleagues. Your donation this year is going toward the fight against end-stage prostate cancer through **Moffitt's APCC (Advanced Prostate Cancer Collaboration)**. I think of so many close to me in my life who this cause will or would have benefitted. I know you do too, and we can collectively appreciate the work of everyone who turned out to contribute.

It's also important for us to recognize our vendor partners; silent auction donors; and sponsors. We also want to extend a special

mention to our friends and volunteers at the Moffitt Cancer Foundation. Without these fine people and organizations, we would not be able to put on an event like we did. Please do what you can to show your appreciation to their businesses:

SPONSORS:

- â Hill Ward Henderson
- â JCIII and Associates
- â Safeco
- â Sanchez Family Foundation
- â Thompson Trial Group
- â AT&T
- â Aegon
- â Balance Salon & Spa
- â Bay Area Sports Orthopaedic
- â Cherry, Bekaert, & Holland, L.L.P.
- â Cole Scott Kissane
- â J2 Engineering
- â LarsonAllen
- â Peterson & Myers, P.A.
- â Shumaker Loop & Kendrick
- â Swenson Construction
- â The Murray Company
- â Wells Fargo Advisors
- â Adelante Live
- â All Kriste
- â All Risks
- â Alltrust Insurance
- â AMPM Cleaning Solutions
- â Bay Cities Bank
- â Bowne
- â Buddy's Home Furnishing
- â Butler Pappas
- â First Community Bank
- â Grow Financial
- â GTE Federal Credit Union
- â Guardian Life Insurance
- â Integrity Financial
- â Lifeback
- â Neal Schecht
- â Pellon Consumer Products
- â Pipeline Debt Acquisitions
- â Regions Bank
- â Rimkus Consulting
- â Stephen Miller
- â Yesner and Boss

VENDOR PARTNERS:

- â Levy Restaurants
- â Raymond James Stadium
- â Tito's Handmade Vodka
- â JJ Taylor
- â Barefoot Wines
- â Southern Wines